



# 'Lancing's Aspirations'



**Lancing is a place where local people can stay and enjoy and others want to visit.**

We can achieve this by:

- Local people having access to free and affordable indoor and outdoor leisure activities including in nature
- Improvements to public spaces and amenities
- A range of activities to support healthy lifestyles



**Lancing is a place  
where everyone  
can feel safe,  
whichever  
community space  
they are in and  
however they  
travel.**

We can achieve this with:

- Things for young people to do
- Safer walking and cycling
- Safer and better lit parks and public spaces
- Local police presence



**Lancing's local economy connects and invests in our youth and grows future adults and citizens.**

We can achieve this by:

- Youth apprenticeships with local businesses
- Linking local education and business opportunities
- Flexible working
- Creating new work opportunities and communicating our successes
- Free and affordable activities for young people

**Lancing has an improved high street that connects to our centres of excellence and our natural strengths.**



We can achieve this by:

- Re-imagining the centre of Lancing as an urban green space where people can meet and socialise
- Making visible physical connections to our natural strengths including Beach Green and the seafront, the South Downs, Lancing Ring, Widewater and New Salts Farm
- Making visible, physical connections to our local centres of excellence including Lancing Business Park, Brighton and Hove Albion Elite Football Performance Centre, Brighton City Airport and Lancing College



**Lancing has well connected, influential communities that are served by and use local resources (healthcare, transport, education, homes, energy).**

We can achieve this by:

- Connecting different groups of people by sharing connections and learning, knowledge and skills
- Forming stronger links with and across power holders and decision makers, including Lancing Parish, Adur & Worthing Councils, Lancing Traders' Association and community groups



# How did we arrive at these aspirations?

## Lancing: Now and into the Future



**302**

People  
participated



**7** community  
conversations  
were held



Which engaged **96**  
people who live and  
work in Lancing



**206** people  
responded to  
the survey



**181** online



**25** by hand



**235**  
Residents  
engaged



**18**  
Local businesses  
/ employers



**25**  
people from  
local interest  
groups /  
associations



**24**  
people from  
institutions i.e NHS  
/ Schools / Council

These aspirations are the product of 'Lancing: Now and into the Future', a project which involved more than 300 local people and ran October - December 2022.

During this project, we took information about Lancing's people, economy and environment into community conversations with different groups including young people, parents and carers, volunteers, older residents, the business community, health and community professionals, local politicians and council officers.

We also shared the information in a public survey online and on paper.

We invited everyone to share their experiences of Lancing now and what they thought was important for the future.

On 8th December 2022, we held a 'big conversation' event which was attended by 47 local people from the different community conversations and survey participants.

We shared what we had been learning from the conversations and survey and asked people to agree a set of future aims for Lancing. We called these aims 'Lancing's aspirations'.

At the event, people came up with eight aspirations. Some were more formed than others.

In early January 2023 a team of council officers from Lancing Parish Council and Adur District Council with support from Ideas Alliance re-drafted the aspirations down to five.

In January a draft version of the aspirations was shared with Lancing networks for feedback. Feedback from organisations, residents and businesses was included in March.